

Expedience Software Announces Debut of Innovative *Word*[®] Based RFP and Proposal Automation Solution for the Asset Management Industry

New Release Advances Simplicity, Efficiency and Accuracy in RFP and Proposal Production

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BOSTON--([BUSINESS WIRE](#)) - [Expedience Software](#) today announces the release of its leading-edge Microsoft *Word*[®] based Expedience Software Suite.

Brought to market by Melissa Mabon and Brooke Savage, the founders of Pragmatech Software and *The RFP Machine*, the Expedience Suite offers an unprecedented advancement in the Proposal Automation industry. The implementation is completely developed and contained within *Word*[®] with no outside software beyond *Word*'s native components and structures. It is truly 100% *Word*[®].

“We’re excited to introduce this new technology to asset managers within the Proposal and Document Automation marketplace” stated Melissa Mabon, founder of Expedience Software. “The Expedience Software Suite offers a profound market differentiator and the content options will revolutionize the Proposal Automation industry at large. Authors will no longer be tied to conventional combinations of software tools and multiple user interfaces. Expedience uses only one software platform – Microsoft *Word*[®].”

The result yields dramatic improvements in speed, ease-of-use, and efficiency in accurately completing the challenging work of customized RFP and proposal production.

“The implementation and utilization of conventional authoring solutions can be exceedingly complicated, sometimes making the adoption of a new technology as taxing as the original issues one is trying to solve” stated Brooke Savage, co-founder of Expedience Software. “The Expedience approach provides writers with a streamlined and seamless experience.”

From directly within *Word*[®], content may be selected, updated, and formatted without ever leaving the *Word*[®] environment.

The release of Expedience Software Suite is available today. For more information and to request an online product demo, visit www.expediencesoftware.com.

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About Expedience Software

The Expedience Software Suite provides the ideal solution for RFP/RFI response, due diligence questionnaires, and compliance review. Expedience helps proposal professionals to create timely, accurate and attractive quotes and proposals using only one software platform – the simplicity of Microsoft *Word*[®]. Expedience Software is recognized as a market innovator in the RFP/RFI automation industry providing simple solutions to respond quickly and accurately to revenue opportunities resulting in a greater volume of responses and increased win-rates. Expedience Software serves financial services, asset management, healthcare, legal, business services, manufacturing and technology organizations. For more information visit www.expediencesoftware.com.

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