

Expedience Software Names New VP to Support Continuing Growth and Expansion in Europe

BOSTON-- [Expedience Software](#), provider of leading-edge Microsoft *Word*[®] based RFP and Proposal Automation Software, is happy to announce the appointment of Peter Hopkinson as Vice President of European Operations. This new appointment is the result of the company's continuing strong growth and rapidly expanding customer base.

"Expedience is entering an important new phase in its progression as a company," explained Melissa Mabon, CEO and founder. "This new appointment arose from our need to seek additional talent to manage our efforts in the European market and ensure Expedience Software's continued success far into the future. As the newly appointed VP of European Operations, Peter is rejoining the founding team of our predecessor company, Pragmatech Software – purveyors of the RFP Machine and SmartDocs. We look forward to his continued contributions."

Peter Hopkinson joins Expedience with a lengthy background in information technology, principally in sales, marketing and general management. For the past 8 years Peter has been helping early stage, high growth potential companies raise equity funding (£50k to £2m) from business angels (raising in excess of £10m in that period). Prior to this Peter founded and then managed for 10 years the international business of Pragmatech Software (offices in London, UK and Sydney, Australia). He has many years' experience in the proposal and RFP space and was a founding director of the UK APMP and was instrumental in creating the first APMP training and certification programme.

"The coming together of the original founding team of Pragmatech in the shape of Expedience Software has proven irresistible," explained Peter. "I am excited to return to the world of software and to explore new opportunities with companies that require the sophistication and level of innovation that Expedience Software brings to the RFP and Proposal Automation market."

This new appointment is expected to bring significant value to Expedience Software and add appreciable momentum to the company's leadership position.

About Expedience Software

The Expedience Software Suite provides the ideal solution for RFP/RFI response, due diligence questionnaires, and compliance review. Expedience helps proposal professionals to create timely, accurate and attractive quotes and proposals using only one software platform – the simplicity of Microsoft *Word*[®]. Expedience Software is recognized as a market innovator in the RFP/RFI automation industry providing simple solutions to respond quickly and accurately to revenue opportunities resulting in a greater volume of responses and increased win-rates. Expedience Software serves financial services,

asset management, healthcare, legal, business services, manufacturing and technology organizations.
www.expediencesoftware.com.

For more information and to request an online product demo, visit www.expediencesoftware.com.

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